

Theorising worker voice for supply chain justice – communication, representation and recognition

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## Theorizing worker voice for supply chain justice – communication, representation, and recognition.

**Purpose** –The paper explores the notion of *worker voice* in terms of its implications for supply chain justice. The paper proposes the value of the recognition perspective on social justice for framing workers' experiences in global supply chains, and identifies opportunities for the advancement of the worker voice agenda with recognition justice in mind.

**Design/methodology/approach** – The paper adopts a conceptual approach to explore the notion of worker voice in supply chains in terms of the recognition perspective on social justice.

**Findings** – Sustainable supply chain management (SSCM) scholarship has considered worker voice in terms of two key paradigms, which we term *communication* and *representation*. To address recognition justice for workers in global supply chains, the worker voice agenda must consider: designing worker voice mechanisms to close recognition gaps for workers with marginalised identities; the shared responsibilities of supply chain actors to *listen* alongside the expectation of workers to use their voice; and the expansion of the concept of worker voice to cut across home-work boundaries.

**Originality/value** – The paper offers conceptual clarity on the emerging notion of worker voice in sustainable supply chain management (SSCM) and is the first to interrogate the implications of recognition justice for the emergent worker voice agenda. It articulates key opportunities for future research to further operationalise worker voice upon a recognition foundation.

**Keywords.** Conceptual, Worker Voice, Recognition, Social Justice, Sustainable Supply Chain.

### Introduction

Approximately 450 million people work in global supply chains across worksites such as factories, farms and shipping vessels, to supply the world's clothing, goods, and food (ILO, 2023). Long, complex, and often opaque global supply chains are at great risk of hosting poor working conditions and extreme labour abuses including forced labour. These are key issues of social sustainability that sustainable supply chain management must address. Although such issues have been the subject of a burgeoning body of literature on socially sustainable supply chain management (Benstead *et al.* 2018; Klassen and Vereecke, 2012; Sancha *et al.*, 2015; Huq *et al.*, 2014; Yawar and Seuring, 2018; Govindan *et al.*, 2021), much work remains to be done to achieve meaningful improvements for workers. One idea which is emerging as important in this context is the notion of *worker voice*. References to workers' *voice* and *voices* are increasingly made within socially sustainable supply chain management literature, not always with explanation, but always with a sense of it being a positive and important development for addressing issues of social sustainability within supply chains. For example, Kuruvilla and Li (2021, p.52) recently articulated a key research avenue for socially sustainable supply chain scholarship as 'harnessing worker voice'.

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3 The notion of worker voice has not yet been explicitly defined within the sustainable  
4 supply chain management (SSCM) field, but a wider literature on employee voice is  
5 well-established. This literature has conceptualised voice in an organisational context  
6 as ‘the ways and means through which employees attempt to have a say and  
7 potentially influence organisational affairs about issues that affect their work and the  
8 interests of owners and managers’ (Wilkinson *et al.* 2014, p.5). A broad-ranging  
9 literature on employee voice spans a number of related disciplines, including human  
10 resource management, organisational behaviour, and industrial relations (Mowbray *et*  
11 *al.*, 2015). This literature has also conceptualised voice as a highly multi-faceted  
12 phenomenon, which is differentiable in several ways, such as in terms of voice *form*,  
13 voice *agenda* and voice *influence* (Kaufman, 2014).  
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17 The notion of voice assumes a particular ethical significance for workers in global  
18 supply chains who are often subject to severe workplace harms and abuses. This is  
19 evident in the way activist organisations describe worker voice as “the voice of  
20 thousands of workers who have the capacity to uncover risks in complex global supply  
21 chains and drive structural changes in the way business is done, from small changes  
22 at the individual supplier’s level to large scale changes at the national industry level”  
23 (The Issara Institute, 2020). Taylor and Shih (2019, p.132) also suggest that “worker  
24 voice has emerged as a recent, often technology-enabled, approach to responsible  
25 sourcing, with the potential to achieve two critical ends: first, the collection of more and  
26 better data for supply chain due diligence and detection of labour risks, and second,  
27 the empowerment of workers so as to better hear their feedback and strengthen  
28 remediation accordingly”. Beyond these conceptualisations, recent SSCM literature  
29 has begun to operationalise worker voice in terms of labour rights organisations that  
30 reflect a form of industrial democracy (Kuruvilla and Li, 2021; Reinecke and Donaghey,  
31 2021).  
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35 In the context of SSCM research and practice, worker voice is distinguished from  
36 existing notions of employee voice because it concerns workers with whom a lead firm  
37 might have no direct employment relationship (Van Buren III and Schrempf-Stirling,  
38 2022), but who are affected through their employment relationship with a supplying  
39 firm by the sourcing strategies employed (Reinecke and Donaghey, 2021). We build  
40 on implicit assumptions in the nascent worker voice discourse that workers *having a*  
41 *say* (however we may or should conceptualise this) is an important consideration in  
42 addressing social sustainability issues within supply chains. Within this discourse, we  
43 see an important opportunity to reflect upon worker voice with *social justice* in mind.  
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47 There have been cumulative calls for SSCM scholarship to move away from purely  
48 instrumental assumptions (Pagell and Shevchenko, 2014; Montabon *et al.*, 2016;  
49 Matthews *et al.*, 2016; Gold and Schleper, 2017). In this vein, recent work has called  
50 for greater consideration of the notion of supply chain justice (Matthews and Silva,  
51 2023). For Matthews and Silva (2023) sustainable supply chain issues should not be  
52 relegated to traditional supply chain management goals, such as efficiency. Building  
53 on political philosopher John Rawls’ conceptualisation of justice as *fairness* (Rawls,  
54 2001; 2005), they call for justice, rather than efficiency, to be the dominant logic in  
55 supply chain management scholarship (Matthews and Silva, 2023).  
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59 In this paper, we address the notion of worker voice in terms of its implications for  
60 supply chain justice. We extend Matthews and Silva’s (2023) notion of supply chain  
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3 justice in terms of the recognition perspective. Recognition is a perspective on justice  
4 which locates the experience of social (in)justice in symbolic and psychological (rather  
5 than purely material) realms. We suggest that this perspective is highly relevant for  
6 further understanding the injustices faced by workers in global supply chains. We  
7 therefore consider its implications for the worker voice agenda in SSCM scholarship.  
8 In so doing, we seek to contribute some conceptual clarity around worker voice within  
9 SSCM scholarship, while also seeking to root its future conceptual development more  
10 firmly within the recognition perspective on social justice.  
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14 The remainder of the paper is structured as follows. After outlining the  
15 conceptualisation approach that is used to develop our conceptual insights, we explore  
16 the emerging notion of worker voice in SSCM. We articulate two paradigms that reflect  
17 the dominant perspectives in the discourse thus far. Then, we explore the notion of  
18 justice within supply chain management literature, and justify our claim that recognition  
19 is an important complementary perspective for understanding justice for workers in  
20 global supply chains. We articulate key tenets of a recognition perspective and explore  
21 their implications for worker voice in terms of the dominant worker voice paradigms.  
22 We conclude the paper with discussion of the implications of our approach, focusing  
23 on key opportunities for future research.  
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### 26 **Conceptualisation approach**

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28 This paper adopts a conceptual research design. In contrast to empirical work which  
29 often seeks to verify existing theory, the focus of a conceptual article is generation and  
30 differentiation (Skilton, 2011). Conceptual research in supply chain management  
31 concerns scientific inquiry that “relies on abstract thinking to conceptualise, delimit and  
32 solve real-world problems” (Fawcett *et al.*, 2014, p.2). Fawcett *et al.* (2014) also  
33 asserted that conceptual research is particularly relevant when the concepts involved  
34 present ambiguity and different interpretations. This paper adopts an exploratory  
35 conceptual approach because the topic of theorising worker voice for supply chain  
36 justice has not previously been explored in supply chain scholarship, and the subject  
37 area is therefore not fully defined. Examining existing research, theories, and concepts  
38 through a critically engaged conceptual rethinking of the phenomenon (Touboullic *et*  
39 *al.*, 2020) can therefore provide a sound basis for further, more nuanced empirical  
40 work and problem solving around worker voice and justice in SSCM.  
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### 44 **Worker voice and SSCM**

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46 Within the SSCM literature, the term *social sustainability* has been used to refer to  
47 research and practice which concerns “people and their working conditions” (Kuruville  
48 and Li, 2021, p.43). Common social sustainability issues in supply chains relate to low  
49 wages, working hours, health and safety, child and forced labour, freedom of  
50 association and the right to collective bargaining, as well as discrimination,  
51 harassment, and violence (Abbassi, 2017; Govindan *et al.*, 2021). Nonetheless,  
52 supply chain management scholarship has tended to consider workers – the people  
53 who “are actually carrying out the production of goods” - as peripheral stakeholders  
54 (Reinecke and Donaghey, 2021, p.17). Carter *et al.*'s (2020) systematic review of the  
55 SSCM literature found that less than 5% of the articles sampled were focused  
56 specifically on workers (Kuruville and Li, 2021).  
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3 In recent years however, SSCM scholarship has given more attention to workers, both  
4 as the focus of study and as research participants. Among these works, a key theme  
5 is the importance of workers' so-called *voice*. For example, in their account of a new  
6 process of worker-driven supply chain governance, Reinecke and Donaghey (2021,  
7 p.25) state that such governance should "involve worker voice across different levels".  
8 Meanwhile, Kuruvilla and Li (2021, p.44) suggest that supply chain management must  
9 protect workers' rights to freedom of association and collective bargaining because  
10 such rights "provide vehicles for workers to exercise their 'voice' to improve working  
11 conditions."  
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14 Other studies have suggested the importance of worker voice for academic research  
15 purposes. In an innovative longitudinal study which analysed factory workers' verbal  
16 diaries, Bellingan *et al.* (2020, p.1284) investigated the factors influencing the well-  
17 being of Chinese factory workers in order to inform and enhance the efficacy of brands'  
18 social audits. The authors suggest that their digital voice diary method is applicable to  
19 study "people who are otherwise difficult to reach, are under-represented in research  
20 or have limited voice" (Bellingan *et al.*, 2020, p.1284). In a similar vein, Alghababsheh  
21 *et al.* (2023, p.2) surveyed shop floor workers in a Jordanian garment factory to frame  
22 internal social performance from the perspective of workers rather than top  
23 management because "managerial perceptions of what constitute acceptable working  
24 conditions may not match the views of the affected workers". They noted that workers'  
25 points of view had previously been neglected.  
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28 Based on the extant literature, we identify two key paradigms of worker voice in SSCM  
29 scholarship which we term *communication* and *representation*. We use the notion of  
30 paradigms in line with Matthews *et al.* (2016): a paradigm defines what problems are  
31 legitimate, what questions can be meaningfully asked, how they can be purposefully  
32 answered, and how those answers should be evaluated. Different paradigms are  
33 based on different assumptions, which therefore leads to the identification of different  
34 problems. In the remainder of this section, we outline and illustrate the *communication*  
35 and *representation* paradigms. Their key distinguishing assumption relates to *how*  
36 *essential* worker voice is to adequately address social sustainability issues in supply  
37 chains.  
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#### 40 *SSCM worker voice as communication.*

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42 The first paradigm of worker voice in SSCM is the communication paradigm. In this  
43 paradigm, worker voice means the ways and means by which workers communicate  
44 to other supply chain actors their knowledge, understanding and experiences of  
45 labouring in global supply chains. The key assumption in this paradigm is that workers  
46 and their interests can be *better* served if relevant supply chain actors and authorities  
47 understand worker experiences. Workers are an untapped source of knowledge for  
48 improving SSCM, meaning that worker voice can serve SSCM in two key ways.  
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51 Firstly, it can support lead firms' efforts to manage sustainability risks by providing  
52 information about the areas of the chain that may be beyond the visibility horizon  
53 (Carter *et al.*, 2020). This could be through worker interviews as part of an enhanced  
54 social compliance audit procedure (Benstead *et al.*, 2021). Alternatively, it could be  
55 via digital worker reporting tools which "present unprecedented opportunities for lead  
56 firms to reach out directly to hard-to-reach workers for feedback on their working  
57 conditions via their mobile phone" (Berg *et al.*, 2020, p. 47).  
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3 Secondly, worker voice means asking workers to communicate information on what is  
4 meaningful to them regarding their working experiences, because “workers in  
5 supplying factories are the *most* knowledgeable about the very working conditions  
6 codes of conduct are designed to improve” (Kuruville and Li, 2021, p.52, emphasis in  
7 original). Excluding workers’ input into the development of codes of conduct has led  
8 to the establishment of standards and conditions of work that do not effectively reflect  
9 the needs of workers (Prieto-Carron, 2004). For example, a worker survey at Gap  
10 Inc.’s supplier factories identified that issues such as relationships with immediate  
11 suppliers and opportunities for training and development, were important to workers,  
12 but had never been included in Gap Inc.’s supplier code of conduct (Kuruville and Li,  
13 2021). Bellingan *et al.*’s (2020) study similarly revealed that Chinese production  
14 workers’ concerns extended beyond the factors predominantly measured in factory  
15 audits. As has been mentioned, there has also been a parallel shift towards engaging  
16 workers as part of the SSCM research process, as survey respondents (Alghababsheh  
17 *et al.*, 2023) and as diarists (Bellingan *et al.*, 2020). In the communication paradigm,  
18 worker voice therefore also fills a gap within traditional socially sustainable supply  
19 chain research.  
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### 24 *SSCM worker voice as representation*

25 The second paradigm of worker voice in SSCM is the representation paradigm. In this  
26 paradigm, worker voice means the ways and means by which workers within global  
27 supply chains share responsibility for the systems designed to ensure the social  
28 sustainability of the supply chain. The key assumption in this paradigm is that the  
29 interests of workers can *only be* served by workers *having a say*. Reinecke and  
30 Donaghey (2021, p.24) believe that worker voice practices in the communication  
31 paradigm, such as hotlines, “can be highly valuable in providing remedy and analytic  
32 insight into the sources and frequency of abuses, [but do] relatively little to enable  
33 workers to pursue collectively their rights.” Through their concept of worker-driven  
34 supply chain governance, they therefore introduce into the SSCM discussion the  
35 notion of worker-centredness which suggests that workers must lead in the initiatives  
36 designed to improve their conditions. Acting on this assumption, the Worker-Driven  
37 Social Responsibility Network (WSR) advocates that worker organisations “must drive  
38 the creation, monitoring and enforcement of programmes [which are] designed to  
39 improve their wages and working conditions” in global supply chains (WSR,  
40 2023). Outhwaite and Martin-Ortega (2019, p.379) have similarly emphasised the  
41 importance of worker-led approaches. They call for workers’ active involvement  
42 throughout the supply chain monitoring architecture “from the point of designing the  
43 systems that will be monitored, through to the point of remediation”.  
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48 The assumptions of the representation paradigm are therefore closely associated with  
49 the intellectual tradition of industrial democracy, which refers to “the structures and  
50 institutional mechanisms that give workers or their representatives the opportunity to  
51 influence organisational decision-making in their places of employment” (Reinecke  
52 and Donaghey, 2021, p. 18). Both Reinecke and Donaghey (2021) and Kuruville and  
53 Li (2021) draw on the principles of industrial democracy to identify freedom of  
54 association and collective bargaining as *core* labour rights which are fundamental to  
55 improving social sustainability in global supply chains. A key symbol of the  
56 representation paradigm is therefore unionisation, which can mobilize a *collective*  
57 worker voice to demand changes in the interests of workers. Reinecke and Donaghey  
58 (2021) highlight the role of collective worker voice in supply chains both at the  
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workplace level (meaning workers interacting with their direct employer at supplier facilities) and at the transnational level (meaning workers interacting directly with buying companies through their representatives). The authors highlight recent developments in this space that are particularly relevant for sustainable supply chain scholars concerning global union federations (e.g., IndustriALL or UNI Global Union) who have partnered with buying firms (such as ASOS) to voice workers' collective interests.

Although they differ in their emphasis on *how essential* worker voice is, and therefore how voice is manifested, the communication and representation paradigms both assume that there *is* an important link between worker voice and social sustainability in supply chains. Consideration of the notion of *justice*, however, remains more implicit than explicit. Mechanisms for workers to report abuses to achieve remediation (as per Taylor and Shih, 2019) reflects legal forms of justice. But, as Reinecke and Donaghey (2021) hint, remediation does not achieve the fundamental changes required to prevent abuses in the first place; the *elimination* rather than remediation of injustice for workers more adequately reflects the goal of true sustainability in SSCM (Pagell and Shevchenko, 2014). At the same time, the nature of justice and injustice in supply chains needs to be clarified, particularly as it concerns workers. In the next section, we therefore explore alternative conceptualisations of justice in supply chains and introduce recognition justice as a key perspective for framing worker voice in SSCM.

## **Justice and supply chain scholarship.**

### *Conceptualizations of supply chain justice*

The concept of justice has become well-established within discussions of supply chain relationships, and specifically buyer-supplier relationship performance (Griffith *et al.*, 2006; Liu *et al.*, 2012; Narasimhan *et al.*, 2013; Liu *et al.*, 2019). These studies have used a conceptualisation of justice which was developed within the wider organisation and management literature (Colquitt, 2001; Colquitt *et al.*, 2001; Cropanzano *et al.*, 2007). This conceptualisation articulates justice in terms of three key dimensions - *distributive*, *procedural*, and *interactional*.

*Distributive justice* is concerned with fairness in terms of outcomes (Cropanzano *et al.*, 2007). Based on equity theory (Adams, 1965), it is concerned with fairness in the sharing of rewards relative to inputs and contributions. *Procedural justice* concerns fairness in terms of the processes by which those outcomes are allocated. According to Cropanzano *et al.* (2007, p. 38) a just process is one that is "applied consistently to all, free of bias, accurate, representative of relevant stakeholders, correctable and consistent with ethical norms." Finally, *interactional justice* concerns the nature of engagement between people and how a person is treated by another person. This has been defined in terms of informational components (which concerns sharing accurate and truthful information), and interpersonal components (which concerns being treated with respect and dignity).

The distributive, procedural and interactional dimensions of organisational justice have informed research on justice in supply chains and its impacts on supply chain management. For example, research has explored the impact of inter-organisational perceptions of justice on buyer-supplier relationship performance (Narashiman *et al.*, 2013), on truck driver turnover in the US logistics sector (Cantor *et al.*, 2011), and,

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3 more recently, on efforts to orchestrate activities within a supply chain ecosystem in  
4 Indonesia (Liu *et al.*, 2019).  
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6 This conceptualisation of supply chain justice, however, differs from the more recent  
7 work of Matthews and Silva (2023) who articulate a new conceptualisation of supply  
8 chain justice for SSCM scholarship. Matthews and Silva (2023) highlight that the  
9 notions of social and environmental justice were central to the original  
10 conceptualisation of the well-known triple bottom line concept (Elkington, 1994) but  
11 have become lost in SSCM scholarship. Re-engaging with these notions of justice,  
12 they therefore define supply chain justice as "the design and management of supply  
13 chains according to principles of social, economic and environmental justice": *social*  
14 *justice* concerns the notions of fairness and compassion; *economic justice* concerns  
15 issues of egalitarianism in the distribution of resources; and *environmental justice*  
16 concerns fairness in how the worst effects of the environmental crisis are  
17 disproportionately experienced by those who are least responsible.  
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20 The differences between these conceptualisations of supply chain justice can be  
21 explained by their conceptual roots in alternative literatures. Procedural, distributive,  
22 and interactional justice are dimensions of supply chain justice that have their roots in  
23 the literature on organisational justice. With roots in organisational justice, the  
24 dominant conceptualization of supply chain justice has been predominantly concerned  
25 with *perceptions* of fairness at the inter-organisational level, and specifically with the  
26 instrumental effects of such perceptions on supply chain performance. Meanwhile, the  
27 conceptual roots of Matthews and Silva's (2023) social, economic and environmental  
28 dimensions of supply chain justice exist within the discourse on *societal justice* (i.e.,  
29 Elkington, 1994; Rawls, 2001; 2005) which is concerned with the broader question of  
30 what makes a society just [see Cropanzano *et al.*, 2007 for a more extended  
31 comparison].  
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35 In line with the sentiment of Matthews and Silva (2023), we suggest that the question  
36 of what makes a society just is important when it comes to understanding the nature  
37 of the injustices experienced by workers in global supply chains. As much SSCM  
38 literature has evidenced, workers in global supply chains can be subject to terrible  
39 experiences. For example, they can be forced to work against their will, under threat  
40 of punishment (Mani *et al.*, 2018), in conditions of poor hygiene and sanitation  
41 (Lipschutz, 2004), locked in factories to complete forced overtime (BBC, 2023), or  
42 subjected to sexual harassment and assault (Fair Wear Foundation, 2018). Such  
43 treatment denies workers their basic humanity. Such treatment demonstrates to  
44 workers that their status as human beings with equal moral worth is held in contempt.  
45 In the terminology of social justice, this is *misrecognition*<sup>1</sup>. *Misrecognition* is a social  
46 injustice that is rooted in phenomena of humiliation and disrespect (Fraser and  
47 Honneth, 2003). Humiliation and disrespect are sources of violation of a person's  
48 identity, which can lead to lasting damage in multiple respects, including social  
49 alienation and an impoverished sense of one's own individual and social worth  
50 (Honneth, 1995). We suggest that the notion of justice for workers in supply chains  
51 must therefore incorporate more explicitly a *recognition* perspective. The recognition  
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56 <sup>1</sup> A distinction has been drawn between the term *misrecognition*, which refers to behaviours that *actively* deny  
57 recognition, and *non-recognition*, which refers to behaviours that *passively* deny recognition through its lack  
58 (Schweiger, 2019). For simplicity, we use the term *misrecognition* to refer to all behaviours which deny  
59 recognition, whether actively or passively.  
60



perspective emphasizes that social justice is not only concerned with fairness in the distribution of society's material resources, but also with the *standing* one has and deserves, in relation to other people and society (Young, 1990).

### *The recognition perspective on social justice*

Recognition has received much attention from scholars in a wide variety of philosophical traditions (see Martin *et al.*, 2016 for a useful overview). In the social justice literature, it has become well-known for challenging a prevailing view of justice as the fair distribution of society's material resources. The so-called *recognition versus redistribution* debate (Fraser and Honneth, 2003) has dominated recent discussions about the meaning of a just society. Building on the writings of Hegel, Axel Honneth observes that modern social movements reflect conflicts over non-material societal goods, such as dignity or respect, for which traditional notions of distributional justice do not make sense (Honneth, 2004). He therefore argues that "the justice or wellbeing of a society is measured according to the degree of its ability to secure conditions of mutual recognition in which personal identity formation, and hence individual self-realization can proceed sufficiently well" (Honneth, 2004, p.354). For Fraser (2003) the injustice of misrecognition relates to status subordination and participation parity: institutionalized patterns of cultural value come to deem certain individuals or groups as comparatively unworthy of *respect* or *esteem* and prevents them from participating fully in society as peers on equal terms (Fraser, 2003)

To counter misrecognition, Honneth's (1995) theory constructs recognition in terms of three spheres. Each sphere of recognition refers to a distinct type of inter-subjective interaction which confers on an individual the conditions necessary to form a positive relation to oneself. The first sphere of recognition concerns recognition in the form of *love and care*, which confers on an individual their sense of basic *self-confidence*. Self-confidence refers to a trust in oneself and an underlying capacity to express one's needs and desires without fear of being abandoned. It is developed through experiences of love and care among close personal relations. The second sphere of recognition concerns recognition in the form of *acknowledging a person's human rights*, which confers on an individual their sense of *self-respect*. Self-respect refers to a developed sense of one's entitlement to the same status and treatment as every other person, on the basis of one's equal moral worth as a human being. This develops through experiences of acting autonomously on the basis of reason, and through participating in the political and moral laws to which one is subject. The third sphere of recognition concerns recognition in the form of *identifying a person's particular strengths and social contribution* which confers on an individual an ability to develop a sense of *self-esteem*. Self-esteem refers to a person's sense of what makes them unique, special, and irreplaceable, which is developed through experiences of contributing to society something which is valued by that society. These three spheres have also been conceptualised as *affective*, *status* and *capacity* recognition respectively (Bhatnagar *et al.*, 2023; Bernacchio, 2022).

Some scholars have expressed concern that Honneth's recognition perspective on justice distracts attention away from distributional injustices (Fraser, 2003). Lamont (2018, p.422) acknowledges that the recognition perspective may evoke some scepticism because "what difference does recognition [make] if people are hungry...?" Such views may resonate with sustainable supply chain scholars who have sought to address the inequitable distribution of economic value caused by structural supply chain injustices (Van Buren III and Schrempf-Stirling, 2021). However, recognition

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3 scholars have emphasised that *misrecognition* can lead to a sense of *invisibility* or  
4 *social alienation* (Honneth and Margalit, 2001) which can have very real psychological  
5 and material effects (Taylor, 1994; Lamont, 2018). Honneth's (2004) view is that  
6 misrecognition is *related to* distributional justice, because the inequitable distribution  
7 of society's material resources can be seen to be *a consequence of* misrecognition.  
8 Misrecognition can also cause psychological harm (Taylor, 1994; Lamont, 2018):  
9 Taylor (1994, p.25) suggests that a person or group of people can "suffer real damage,  
10 real distortion, if the people or society around them mirror back to them a confining or  
11 demeaning or contemptible picture of themselves".  
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14 We suggest that the justice turn in SSCM scholarship requires that social sustainability  
15 issues are considered through the lens of recognition justice. Against this backdrop,  
16 we consider the implications of the recognition perspective for the emergent worker  
17 voice agenda. As has already been mentioned, the worker voice literature assumes  
18 that worker voice is important for addressing social sustainability issues in supply  
19 chains. Adopting the justice lens of recognition, we next consider how recognition  
20 implicates the ways in which SSCM might conceptualise and operationalise worker  
21 voice.  
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### 24 **Towards a recognition foundation for worker voice.**

25  
26 In this section, we draw on the recognition perspective introduced in the previous  
27 section to propose a conceptual framework which constructs worker voice upon a  
28 recognition foundation. We identify three key ways in which the recognition  
29 perspective informs the worker voice agenda in SSCM scholarship (Table 1).  
30

#### 31 1. Worker voice and inter-sectional identities

32  
33 Firstly, the recognition perspective draws particular attention to the experiences of  
34 *marginalised* individuals and groups within society who are denied respect and  
35 esteem. In SSCM, it therefore draws attention to those members of a supply chain,  
36 such as production workers, who are rendered invisible, disrespected, or "forgotten"  
37 in SSCM research and practice (Gold and Schleper, 2017, p.428). Scholars have  
38 acknowledged that workers in global supply chains have been neglected in  
39 comparison with other supply chain stakeholders (Alghababsheh *et al.*, 2023), which  
40 has partly stimulated the worker voice agenda.  
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43 However, workers in global supply chains are often also members of groups which  
44 may be marginalised in societal terms, for example, in terms of gender, migrant status,  
45 or religious or ethnic backgrounds (Prieto-Carron *et al.*, 2006). Such marginalisation  
46 can be reproduced within the supply chain workforce. For example, studies of women  
47 workers have illustrated that the complex lived reality of women workers is often  
48 rendered invisible in institutional structures, perpetuating the inability of women to  
49 participate on equal terms with other workers within global supply chains. For example,  
50 Barrientos *et al.* (2019) highlighted that the United Nations Guiding Principles, a key  
51 development in the governance of workers' rights, did not originally include any explicit  
52 consideration of the lived reality of women. Other research has also illustrated how  
53 corporate codes of conduct have failed to acknowledge women workers' specific  
54 responsibilities around maternity, childcare, elder care, housework, or personal safety  
55 (Prieto-Carrón, 2004).  
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58 The recognition perspective therefore prompts SSCM scholars to consider how the  
59 abstract and hegemonic classification of *workers* ignores the inter-sectional identities  
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3 that inform many people's experiences of participating as *workers* within global supply  
4 chains. If the worker voice agenda similarly ignores these identities, it risks  
5 reproducing recognition gaps (Lamont, 2018) in the supply chain workforce.  
6 Recognition gaps refer to disparities in worth and membership between groups of  
7 workers within global supply chains. Recent work by the International Centre for  
8 Research on Women (ICRW) suggests that this has been a "longstanding issue" in  
9 worker voice mechanisms associated with the communication paradigm. The ICRW  
10 suggest that the design of worker voice surveys in retail supply chains has led to "the  
11 systemic underreporting of the most salient risks and opportunities for women" (ICRW,  
12 2022). Working with a range of well-known brands and retailers in the footwear and  
13 apparel industry, such as Amazon, Nike, PUMA, and Ralph Lauren, the ICRW  
14 therefore aim to improve worker voice surveys to go "beyond simply disaggregating  
15 and comparing men's and women's responses to general worker wellbeing  
16 questions...[by] carefully crafting a new set of questions" (ICRW, 2022).  
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20 For worker voice in the communication paradigm, inadequate recognition of inter-  
21 sectional identities can mean that worker voice mechanisms, such as worker voice  
22 surveys, will fail to detect certain social risks, such as harassment, which are more  
23 particular to certain worker identities. However, the risks of recognition gaps may be  
24 even greater for worker voice in the representation paradigm, which assumes that  
25 worker voice is *essential* for achieving meaningful change for workers. Previous  
26 research has shown that there remain challenges in the representativeness of  
27 organisations which are designed to represent and collectively voice the interests of  
28 workers, particularly those who are more likely to be marginalised within the workforce,  
29 such as workers who are women (Ahmed, 2018), or migrants (Gardner *et al.*, 2022).  
30 Nonetheless, the recognition perspective similarly entreats worker voice in the  
31 representation paradigm to ensure that the collective voice is meaningfully  
32 representative of the different inter-sectional identities that construct the workforce.  
33 Processes of worker voice aimed at enhancing the democratic participation of workers  
34 in global supply chains (as in the representation paradigm) must not misrecognise,  
35 subordinate or impair full participation among certain groups of workers.  
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## 39 2. Responding to voice through listening.

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41 Secondly, the recognition perspective emphasises that social justice is an inter-  
42 subjective phenomenon. A central tenet of recognition is therefore the notion of  
43 *response*. Honneth (2004, p.60) characterizes recognition as "a *reactive* behaviour  
44 that *responds* to valuable attributes in others [*emphases added*]." Bernacchio (2022,  
45 p.1) has similarly conceptualised recognition as "the regard or stance that one takes  
46 to others, specifically one's *response* to them, in thought, word and deed, as persons  
47 [*emphases added*]". For Honneth (1995) the most basic form of recognition is visibility,  
48 which means confirming another person's existence and presence by acting (i.e.  
49 responding to that person) in a way which signals that a person is *seen*. A lack of such  
50 response can come to render a person invisible, creating a sense of social  
51 meaninglessness (Honneth and Margalit, 2001). Recognition therefore suggests that  
52 a person or group's sense of worth and status is conferred on them through another's  
53 reactive behaviour and response (Bhatnagar *et al.* 2023). Applied to the discussion  
54 of worker *voice*, recognition therefore emphasises the importance of other supply  
55 chain actors' responsibilities of *listening*.  
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59 The principle of listening is implicit within discussions of *influence* within the wider  
60 employee voice discourse (Wilkinson *et al.*, 2020), and within discussions of workplace

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3 *dialogue* within industrial relations (Reinecke and Donaghey, 2021), but has received  
4 comparatively less attention than the concept of voice (Macnamara, 2020). Drawing  
5 on Honneth's (2007) recognition perspective, Couldry (2009, p.580) suggests that  
6 listening is a form of *status* recognition, which refers to the recognition of a person's  
7 status as a person who deserves equal treatment alongside all other persons. In  
8 Honneth's (1995) terminology, this suggests that listening is a form of acknowledging  
9 a person's basic moral worth with rights as a fellow human, which then supports a  
10 person's development of self-respect. Couldry (2009, p.581) therefore calls it  
11 paradoxical that "voice can be offered without any attention to whether it is matched  
12 by processes for listening". A similar charge has been made against worker voice in  
13 the communication paradigm, which might focus on eliciting information from workers  
14 without commensurate consideration of response (Berg *et al.*, 2020; Gardner *et al.*,  
15 2022). For example, Berg *et al.* (2020, p.61) highlighted ethical issues associated with  
16 digital worker reporting tools which they suggest "neither yield outcomes for workers  
17 nor transform power relations within the structures in which they work". A more  
18 symbolic and tragic example concerns the workers who died at work on April 24, 2013  
19 despite having lodged complaints about the safety of the Rana Plaza factory (Ahmed,  
20 2018).  
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25 Developing supply chain actors' responsibilities and capabilities for listening will be  
26 essential for operationalising worker voice in terms of recognition justice in both the  
27 communication and the representation paradigms. A useful resource in this regard  
28 may be Macnamara's (2016) seven canons of organisational listening. Based on  
29 evidence from the literature on inter-personal listening, psychology, and ethics,  
30 including Honneth's (2007) notion of disrespect, Macnamara (2016) articulates the  
31 seven canons of organisational listening as: recognition (*listening inclusively* rather  
32 than selectively), *acknowledgement* (of difference in views), paying *attention*,  
33 *interpretation* towards achieving *understanding* of different views, careful  
34 *consideration*, and *responding* in an appropriate way. According to Macnamara  
35 (2016), operationalising these canons requires an organisational architecture involving  
36 *culture, policies, systems, technologies, resources, skills* as well as the *politics of*  
37 *listening*, which can lead some groups to being ignored. Adapting Macnamara's (2016)  
38 proposed architecture, listening to worker voice in SSCM will likely require the  
39 development of supply chain actors' capabilities and intent to *acknowledge* the issues  
40 voiced by workers, to *accept* responsibility which may include acceptance of  
41 misrecognition, and to *action* the necessary supply chain change. In this way workers'  
42 voice can have agency and lead to organisations which act on what they hear, while  
43 prioritising social justice within competing supply chain priorities (Lukic *et al.*, 2012).  
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48 Key within this discussion is also the question of *who* is listening and responding to  
49 worker voice. Recognised voice requires a response by the right person or institution.  
50 For worker voice to be recognised, there are certain actors who have greatest  
51 responsibilities for listening, including policy makers and lead firms and brands, whose  
52 decisions and actions are central to creating the symbolic, cultural, discursive as well  
53 as material structures that either recognise or ignore workers. Listening is therefore  
54 not transferrable between supply chain actors. The importance of NGOs cannot be  
55 disputed but may perhaps best be seen as amplifying worker voice (Benstead *et al.*,  
56 2021), which based on our recognition perspective, is necessary but not sufficient:  
57 NGOs alone cannot fulfil the requirements of listening for recognitional justice for  
58 workers in supply chains.  
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3 Reinecke and Donaghey's (2021) framework of worker voice at the workplace and  
4 transnational levels (meaning workers' engagement with employers and with buying  
5 firms respectively) suggests that the key responsibilities for supply chain listening will  
6 be held by the supplier, and the buying firm. Macnamara's (2016) architecture for  
7 listening may therefore be useful to inform sustainable supply chain management  
8 practices to develop capabilities for listening at supplier facilities. For example, they  
9 may support buyer firms' efforts at developing workplace dialogue at supplier facilities  
10 (Reinecke and Donaghey, 2021) through supplier capacity building and training which  
11 includes more explicit emphasis on recognition and listening (Reinecke and  
12 Donaghey, 2021; Bai and Satir, 2022).

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16 With its emphasis on *response*, the recognition perspective therefore prompts what  
17 we consider to be an important re-balancing of the framing around worker voice.  
18 Worker voice efforts have often been framed as enabling *workers* to realize their rights  
19 to a voice in their workplace (Reinecke and Donaghey, 2021). The recognition  
20 perspective on worker voice requires supervisors and managers at supplier facilities  
21 to realize *their* responsibility for operationalising these rights. Such responsibility must  
22 be based on recognition of workers' particular *capacity* to contribute to supply chain  
23 governance processes. According to Honneth's (1995) second sphere of recognition,  
24 workers' capacity to participate in shaping the rules to which they are subject can only  
25 become a basis for self-respect *if it can be exercised*. Built on a recognition  
26 foundation, the worker voice agenda must therefore confront the possibilities of the  
27 ways in which key supply chain actors *silence* or *prefer to unhear* (Scheyett, 2021)  
28 workers' voices. To the extent that working conditions and labour rights violations are  
29 a product of sourcing squeezes (Anner, 2020), the listening requirements of a  
30 recognition perspective of worker voice also implicates the organizations responsible  
31 for the purchasing practices and business models that impact workers.

### 37 3. Voice across home-work boundaries

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39 The discussion thus far has primarily concerned Honneth's (1995) second and third  
40 spheres of recognition, relating to self-respect (status recognition) and self-esteem  
41 (capacity recognition). A recognition foundation of worker voice in the communication  
42 paradigm seems to align closely with opportunities around status recognition. For  
43 example, the design of a gender-inclusive worker voice survey to elicit concerns which  
44 are then addressed through effective listening is an act of status recognition for women  
45 workers because it *demonstrates to* women workers' that they are seen as having  
46 equal *status* as workers alongside their male counterparts. Meanwhile, a recognition  
47 foundation of worker voice in the representation paradigm seems to align closely with  
48 opportunities around *capacity* recognition. The representation paradigm assumes that  
49 social sustainability for workers is *dependent* on the unique contributions of the  
50 workers themselves and, to the extent that those capacities can be exercised through  
51 effective workplace dialogue which balances *voice* and *listening*, it may also have  
52 positive implications for *self-esteem* for the individual and groups of workers whose  
53 labour adds much value to the supply chain.

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56 However, a social justice perspective on SSCM requires SSCM to adopt a *proactive*  
57 approach to designing and managing supply chains in ways which ensure justice for  
58 all supply chain stakeholders (Matthews and Silva, 2023). For Honneth (1995) social  
59 justice requires recognition in all three spheres, and the development of basic *self-*  
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3 *confidence* is a foundation for the development of *self-respect* and *self-esteem*. As  
4 has been mentioned earlier in the paper, affective recognition refers to recognition in  
5 the form of *love and care* which confers on an individual their sense of basic *self-*  
6 *confidence*. Self-confidence refers to a trust in oneself and an underlying capacity to  
7 express one's needs and desires without fear of being abandoned. It is developed  
8 through experiences of love and care among close personal relations.  
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11 An important reality for SSCM scholarship is that many workers in global supply chains  
12 are migrants who are separated from their families, perhaps for long periods of time.  
13 This can deny migrant workers recognition in the form of love and care that comes  
14 from interactions with close personal relations, such as family and friends. Empirical  
15 evidence from Bellingan *et al.*'s (2020, p.1278) study of migrant workers in Chinese  
16 factories suggests that "social contact is a particularly important facet of well-being,  
17 particularly for migrant workers who are separated from their families". A recognition  
18 justice perspective on SSCM emphasises workers *as real human beings*, whose  
19 sense of identity and lived realities are inextricably intertwined with their participation  
20 in the supply chain. From this perspective, worker voice can also be conceptualised  
21 as a proactive SSCM strategy by which supply chain actors seek to proactively  
22 facilitate for workers opportunities for *affective* recognition as well as status and  
23 capacity recognition through worker voice.  
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27 A recent example of the use of worker voice tools within the Thai fishing industry  
28 illustrates the notion of worker voice as a means for facilitating affective recognition in  
29 line with Honneth's (1995) first sphere of recognition. The Thai Union Group developed  
30 an innovative worker voice app for workers on Thai fishing vessels. Recalling their  
31 process for designing the system, they said: "[w]e said to [workers], 'who do you really  
32 want to connect to'?...[W]e thought they're going to want to talk to an NGO...or the  
33 Thai government...Overwhelmingly, they said, 'we want to speak to our families –  
34 we're going out to sea for weeks at a time; we want to know what's happening at  
35 home'" (Kearns, 2019). The app is now promoted as a worker voice app which allows  
36 workers "to stay in contact with families and loved ones for the first time when at sea"  
37 (Inmarsat, 2018). This example presents an interesting reframing of worker voice  
38 which is consistent with the assumptions of recognition justice. It constructs worker  
39 voice in terms of connection to loved ones, and thus the facilitation of affective  
40 recognition.  
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43 ----INSERT TABLE 1 ABOUT HERE-----  
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## 45 **Discussion**

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47 In this paper, we have considered the notion of *voice* in the context of workers in global  
48 supply chains and SSCM efforts to address prevailing social sustainability issues. We  
49 have focused on the notion of worker voice because it is emerging as important within  
50 SSCM literature on social sustainability. We have attempted to make sense of the  
51 emerging worker voice discourse in SSCM by identifying the communication and  
52 representation paradigms of worker voice. Additionally, in response to recent calls for  
53 justice to be applied more explicitly as a lens on SSCM scholarship (Matthews and  
54 Silva, 2023) we have attempted to shape the emerging worker voice agenda  
55 meaningfully and more explicitly in terms of what we consider to be a relevant and  
56 fruitful perspective on social justice- recognition (Table 1). There is not enough space  
57 within this article to fully capture the rich and wide-ranging literature and debates on  
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3 voice and justice. Our conceptualisation of worker voice in terms of recognition justice  
4 needs to be contextualized within the broader literatures on voice and justice.  
5

6 We acknowledge that the notion of voice has a long history which can be traced  
7 back to early industrial discourses and the writings of Adam Smith's *Wealth of Nations*  
8 (1776/1937), Karl Marx's *Capital* (1906/1987) and Sidney and Beatrice Webb's  
9 *Industrial Democracy* (1897) (Kaufman, 2020). Much work has since sought to give  
10 structure to the term, for example through typologies which distinguish between  
11 *individual* and *group* expressions of voice (Smith, 1776;1937; Reinecke and  
12 Donaghey, 2021), or between different purposes of voice, such as for transmitting  
13 *information* or exerting *influence* (Kaufman, 2020). It is also important to note that the  
14 notions of voice and justice have often been closely interconnected. Although explicit  
15 considerations of justice within the wider employee voice literature have generally  
16 focused on the influence of employees' perceptions of organisational justice *on*  
17 employees' use of voice (Takeuchi *et al.*, 2012; Kim and Kiura, 2020; Babadag and  
18 Kersem, 2022), distributive justice often appears to be an implicit goal of employee  
19 voice, particularly in the industrial relations literature and the intellectual tradition of  
20 industrial democracy (Reinecke and Donaghey, 2021). Meanwhile, in wider social  
21 justice literatures, societal inequity and marginalisation have been explained in terms  
22 of a lack of voice (Dreher, 2009; Husband, 2000). The emergent worker voice agenda  
23 in SSCM should therefore be seen to be inherently connected to emerging discussions  
24 of supply chain justice (Matthews and Silva, 2023; Gold and Schleper, 2017). As we  
25 have suggested, the recognition perspective resonates with the experiences of  
26 workers in global supply chains which are not fully accommodated by traditionally  
27 material notions of social justice (i.e. distributive justice). We suggest that the  
28 recognition perspective therefore offers a fruitful foundation on which to make the  
29 connection between worker voice and supply chain justice more explicit.  
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34 It will be important to remember however that supply chain justice can be  
35 conceptualized in different ways. As has been mentioned, the dominant view of supply  
36 chain justice in SCM is based on organizational justice literature and concerns  
37 *perceptions* of fairness in supply chain relationships and the impact on supply chain  
38 performance (e.g. Narasimhan *et al.*, 2013). The more recent conceptualization of  
39 supply chain justice in SSCM is based on societal justice literature and considers  
40 objective conditions of fairness for all supply chain stakeholders (as per Matthews and  
41 Silva, 2023). SSCM scholars may wish to consider if and how the distributive and  
42 recognition dimensions of social justice may inform traditional notions of supply chain  
43 justice for the study of worker voice<sup>2</sup>. Although we acknowledge that obvious  
44 connections may be made between recognition justice and the interactional dimension  
45 of organisational justice because both concern the concepts of respect and dignity in  
46 inter-personal treatment, we would suggest that recognition justice (as per Honneth,  
47 1995) should not be reduced to interactional justice in the study of social sustainability  
48 and worker voice. Honneth's (1995) view of recognition justice roots the imperative of  
49 respect and dignity, and the avoidance of humiliation and disrespect, in the much more  
50 fundamental terms of psychological risk, identity-formation, and self-realization.  
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56 <sup>2</sup> While the supply chain literature has tended to treat the three dimensions of organisational justice (distributive,  
57 procedural, interactional) as distinct, other scholars have instead suggested that interactional justice is a social  
58 form of procedural justice (Cropanzano and Greenberg, 1997).  
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3 Recognition justice should therefore be seen as a supply chain justice outcome in its  
4 own right (Honneth, 1995).  
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6 Nonetheless, we also suggest that the recognition perspective on justice should  
7 accompany, rather than supersede, concerns around distributive injustice (material  
8 inequities) for workers within global supply chains. Following Honneth (1995) we  
9 suggest that recognition can inform our understanding of the nature of the unequal  
10 distribution of economic value in supply chain, and therefore help SSCM scholarship  
11 to better understand the role of worker voice in addressing it. This potential may be  
12 well-illustrated by the phenomenon of forced labour in global supply chains. The  
13 phenomenon of forced labour complicates the current worker voice agenda in SSCM,  
14 because forced labour is characterised by the active repression of victims' voice. At  
15 the same time, forced labour represents some of the very worst of examples of  
16 misrecognition of workers in global supply chains. While the SSCM discourse has  
17 emphasised the structural issues that create the material and economic conditions  
18 within which extreme forms of labour abuse can occur (New, 2015; Anner, 2020),  
19 scholars have also shown that marginalization along lines of race, ethnicity and  
20 religion (Gold *et al.*, 2015) provides "accommodative" conditions for forced labour  
21 to occur (Crane, 2013, p.57). We suggest that the notion of misrecognition can therefore  
22 be very fruitful for complementing structural discourses to explore and explain forced  
23 labour in supply chains in general, and to explore the role of worker voice in eliminating  
24 forced labour, in particular.  
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29 The imperative of addressing forced labour also illustrates the need to expand the  
30 worker voice agenda in ways that can more adequately account for those sections of  
31 the workforce who labour in and for the supply chain but are denied a meaningful  
32 voice. To address forced labour, SSCM scholarship will need to reflect on the  
33 dominant construction of *worker voice* with its assumptions of verbal acts, and its focus  
34 on workers. Relevant recent conceptual developments in the SSCM literature in this  
35 regard include the *targeted audit approach*, which enhances the traditional ethical  
36 audit by emphasizing *finding clues* in worker interviews in order to identify modern  
37 slavery (Benstead *et al.*, 2021), and community level whistleblowing (Stevenson,  
38 2021) which elaborates the concept of whistleblowing as a voice practice to include  
39 community members because voice may be impossible by workers who victims of  
40 modern slavery.  
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44 Therefore although we acknowledge that our suggestions around *listening* may seem  
45 at odds with the recent turn to workers in SSCM literature and appears to shift focus  
46 back on to the more powerful and well-recognized supply chain actors, recognition  
47 justice strongly implicates the responsibility of other supply chain actors in terms of  
48 *response* if worker voice is to be operationalized in justice terms. Supply chain actors'  
49 response to workers' voice is necessary to demonstrate to workers that voice is  
50 valued, and therefore to demonstrate that workers are respected and esteemed. We  
51 have followed the 'voice' metaphor to conceptualize response as 'listening' but  
52 emphasise that listening is an active process (Macnamara, 2016) which involves  
53 acknowledging, accepting and acting on necessary changes in order to enact and  
54 sustain status and capacity recognition (as well as distributive justice) for workers. Our  
55 view therefore complements existing critical discourses related to the need for  
56 structural change in global supply chains.  
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We also want to acknowledge that while we have focused on global supply chains, misrecognition is not confined to supply chains operating in so-called 'developing' economies. New (2015) has shown that social sustainability issues such as forced labour are equally a product of structural conditions and power relations between buyers and local suppliers in 'developed' economies. Likewise, we note that recent revelations of the scale of workplace abuses in garment factories in Leicester, U.K., which have been labelled as an *open secret* (Centre for Social Justice, 2020; Onita, 2020) signal supply chain and institutional misrecognition in UK fashion supply chains: fast-fashion brands and public authorities have failed to *respond* to garment workers' reports of abuse through official hotlines (Gardner *et al.*, 2022; BBC, 2023)

We therefore propose that recognition is an important perspective for addressing the injustices which are at the heart of socially sustainable supply chain scholarship. With its emphasis on the inter-subjective experiences that underpin a person's positive relation to themselves, the recognition perspective reminds SSCM scholars that justice cannot simply be engineered, and must think about what real people think and feel (Heins, 2008). It offers fruitful conceptual resources for further exploring the causes and consequences of traditional 'social sustainability issues', including conceptually elaborating the nature of the injustice enfolding issues of discrimination, harassment, and gender-based violence which are not exclusively about the (un)fair distribution of supply chain value. Finally, through the notions of status and capacity recognition, the recognition perspective enlivens the notion of *rights* beyond workers' abstract entitlements by connecting them to psychological harms and the enhancement of personal identity (Houston, 2016). We therefore also propose that while worker voice has the potential to enact recognition for workers in line with Honneth's (1995) theory of recognition, it may in fact sustain misrecognition in the supply chain if it fails to acknowledge certain realities around inter-sectional identities of workers (e.g. as women workers or migrant workers), or to acknowledge the responsibilities of supply chain actors to *respond* to workers' acts of voice.

These suggestions are consistent with wider literature. For example, our suggestion that worker voice initiatives, whether in the communication or representation paradigms should proactively consider inter-sectional identities is consistent with existing discourses on the importance of gendered governance within global value chains (Ahmed, 2018; Barrientos *et al.*, 2019). Similarly, our suggestion that worker voice must be accompanied by comparable concern for supply chain listening reiterates observations of the relative absence of 'listening' as a component of 'voice' in wider literatures. It is also consistent with evidence that the presumed productivity effects of voice in an organisational context may be undermined if expressions of voice are not accompanied by appropriate organizational response (Macnamara, 2016; Purcell and Hall, 2012; Ruck, 2021). Nonetheless, in line with the sentiments of Matthews and Silva (2023) requirements for SSCM to deliver recognition justice outcomes for workers means that efforts to enhance the *listening* dimension of the worker voice agenda in SSCM cannot be constrained by purely productivity or efficiency goals.

## Conclusion

This paper has sought to conceptualize worker voice in SSCM in terms of the recognition perspective on social justice. It has highlighted three key dimensions of a recognition perspective on worker voice, and considered their implications in terms of the two dominant paradigms of worker voice in SSCM literature, *communication* and

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2  
3 *representation*. The conceptual approach we have adopted has been relevant for  
4 addressing the purpose of this paper because the recognition perspective is not yet  
5 well-developed within SSCM discourse (Gold and Schleper, 2017; Matthews et al.,  
6 2022) but it has a rich literature within wider social justice discourse (Honneth, 1995;  
7 Martin et al., 2016). Similarly the notion of worker voice is not yet a defined topic of  
8 SSCM study. Our conceptual approach therefore seeks to clarify the conceptual  
9 foundations upon which future worker voice research may build with recognition justice  
10 for workers in mind. Nonetheless, the paper is limited in its ability to demonstrate  
11 empirically the connections between worker voice and recognition justice. The study  
12 therefore signals important opportunities for future SSCM research, particularly  
13 through critical engaged research methods (Touboulie et al., 2020).

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16 We believe the principles of critical engaged research are highly consistent with the  
17 sentiments of our recognition lens on worker voice: understanding and enacting  
18 recognition justice for workers in global supply chains, through worker voice, will  
19 necessarily require research methods which emphasise inclusivity, participatory  
20 problematization, experiential knowledge and performativity towards meaningful  
21 change (Touboulie et al., 2020). In particular, critical engaged research will be  
22 valuable for the communication paradigm in terms of gaining *experiential knowledge*  
23 of the recognitive effects of worker voice in collaboration with supply chain workers. In  
24 terms of the representation paradigm, critical engaged research will be particularly  
25 valuable for its focus on relevance and context so that SSCM scholarship might work  
26 to drive and collaboratively construct specific relations between 'traditional' supply  
27 chain actors and worker-led organizations which are rooted in recognition.  
28 Additionally, we believe that recognition justice requires that all future research in both  
29 the communication and representation paradigms should proceed with explicit  
30 attention to marginalised identities and responsive actions (the first two aspects of  
31 recognition we have highlighted. See Table 1). The focus of such research will  
32 naturally differ between the paradigms. Therefore, to conclude the paper, we hope to  
33 encourage future critical engaged research on worker voice in terms of recognition  
34 justice by articulating some relevant opportunities for future research.

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39 In terms of the communication paradigm a central and immediate concern will likely  
40 be how workers in global supply chains experience (mis)recognition, directly and  
41 indirectly, through SSCM worker voice initiatives. The theory of recognition, alongside  
42 empirical evidence from the literature suggests strongly that there are significant risks  
43 of misrecognition if workers' use of voice (for example to report abuses through  
44 hotlines) is encouraged and then ignored. This amounts to no more than an illusion of  
45 voice, which may be the 'ultimate disrespect' (Lister, 2008). There are therefore  
46 immediate practical implications for managers to prevent such misrecognition through  
47 ensuring the resources and processes are in place to 'listen' to the voice that they are  
48 eliciting from workers. However, for scholars, more research is required to better  
49 understand how worker voice initiatives work to sustain and reproduce misrecognition  
50 of certain inter-sectional identities in the supply chain at the meso and macro levels.  
51 For example, to what extent and how do dominant approaches to worker voice  
52 initiatives ignore sections of the workforce? Previous non-academic research has  
53 alluded to this problem (e.g. ICRW, 2022). SCM scholars might engage with key  
54 supply chain actors as participants to assess the extent to which this is systemic in  
55 institutionalised, or particular industrial approaches to eliciting worker voice in firms'  
56 supply chains. At the micro level, consideration must also be given to how *workers*

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3 *experience* worker voice initiatives. For example, what are the recognitive effects of  
4 workers' experiences of auditors' interviews?  
5

6 Recognition's requirements around the importance of *response*, which we have  
7 framed as *listening* to voice, also prompt a rich research agenda around the supply  
8 chain listening architecture, which is particularly relevant for the communication  
9 paradigm. To balance recent calls for more research on the efficacy and accuracy of  
10 worker voice tools for information gathering and managing risk, future research should  
11 also seek to better understand the methods, tools and technologies required for  
12 organizations to be able to demonstrate to workers in their supply chains, through  
13 adequate response to the issues raised, that they are respected and esteemed.  
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16 The representation paradigm on worker voice is arguably less mature than the  
17 communication paradigm in SSCM literature having appeared in the SSCM discourse  
18 only recently (as per Reinecke and Donaghey, 2021). The representation paradigm's  
19 associations with the intellectual tradition of industrial democracy might connect it  
20 more naturally with traditional concerns around distributive, rather than recognition,  
21 perspectives on social justice. Recognition may therefore help scholarship on worker  
22 voice in the representation paradigm to better understand the recognitive conditions  
23 required for worker voice initiatives to be effective, such as union-led negotiations or  
24 workplace dialogue at supplier facilities. The representation paradigm will need to  
25 contend with the fact that "in many (sourcing) countries...the most significant difficulty  
26 is getting employers to recognize the unions and commit to bargaining with it. In some  
27 countries...employers consistently refuse to recognize and bargain with elected union  
28 representatives" (Kuruville and Li, 2021, p. 51). Future research can therefore explore  
29 the contextual nature of misrecognition in alternative institutional landscapes and  
30 sourcing countries. SSCM research has begun to acknowledge that supply chains are  
31 socio-ecological systems which do not operate within a vacuum (Wieland, 2021), and  
32 the need to consider the interconnections between supply chains and their institutional  
33 and policy landscapes. In the same vein, to enact recognition justice for workers in  
34 supply chains will require an understanding of worker voice within an ecosystem of  
35 (mis)recognition, where worker organizations are (mis)recognised by key institutional  
36 actors, including governmental bodies at the local and global levels, as well as  
37 traditional supply chain actors.  
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43 Interestingly, in the representation paradigm, recognition draws particular attention to  
44 inter-subjective experiences *between workers* in the supply chain workforce. Engaged  
45 research methods can therefore also explore how (marginalised) workers experience  
46 processes of worker-led organising and unionisation? And, to what extent and how  
47 does membership of representative worker voice organisations reflect and sustain  
48 marginalisation of certain sections of the work force? These questions will be important  
49 for ensuring that SSCM efforts to enhance worker-driven supply chain governance are  
50 designed in line with recognition justice. For example, they have implications for how  
51 the SSCM practices of buying firms should work to enhance workers' collective voice  
52 at supplier facilities. A key question concerns whether and how key SSCM practices,  
53 such as supplier management training in labour relations, or encouraging worker voice  
54 through supplier incentives and rewards (Reinecke and Donaghey, 2021) need to be  
55 adapted to effect recognition for workers. (How) do these supplier development  
56 opportunities or incentives for worker voice translate into inter-subjective experiences  
57 of recognition for workers, either in terms of status or esteem?  
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3 Finally, critical engaged research will be useful for exploring how recognition effects  
4 of voice across both paradigms interact with each other. Research has shown that  
5 experiences of misrecognition can be enfolded within experiences of recognition  
6 (Sebrechts, Tonkens and Roit, 2019). This prompts future research into how proactive  
7 approaches to voice which seek to support and maintain workers' connections with  
8 their loved ones and communities (i.e. recognition in the form of love/care to develop  
9 self-confidence) can enhance, or indeed, conflict with, the cognitive effects of voice  
10 in terms self-respect or self-esteem in either the communication or representation  
11 paradigms. These will be important considerations in building just supply chains that  
12 drive conditions of recognition for workers for equal access to dignity and respect,  
13 alongside all other supply chain stakeholders.  
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Table 1 – Summarizing worker voice in SSCM built upon a recognition foundation.

Relevant aspect of a recognition perspective on social justice	How does recognition justice inform how SSCM should address workers in global supply chains?	What does a recognition perspective mean for worker voice...?	
		... in terms of the communication paradigm?	... in terms of the representation paradigm?
1. Recognition draws attention to groups within society whose <b>identities are marginalized</b> or forgotten in terms of the dominant society, and therefore denied respect and esteem.	Workers' are not abstract commodities but are human beings with other identities beyond that of 'worker'. These identities e.g. in terms of gender, ethnicity, or migrant status may be marginalised. Marginalisation in wider society may be reproduced in the supply chain.	Worker voice mechanisms which are designed to identify labour-related risks in supply chains must better acknowledge inter-sections of the workforce. This will be essential for effectively identifying all risks relevant for all sections of the workforce. Similarly, to meaningfully improve governance mechanisms for social sustainability (e.g. codes of conduct) worker voice mechanisms must recognize (not inadvertently ignore or disrespect) inter-sectional identities for workers.  Worker voice mechanisms, such as worker voice surveys, may therefore require adaptations in design which acknowledge and respect, rather than ignore or disrespect, marginalised identities amongst the workforce.	In order to ensure true social sustainability for all workers in global supply chains, processes of democratic worker participation, and organizations designed to represent workers (e.g. unions) through a collective voice must be accessible to all sections of the workforce. Mechanisms of democratic worker participation must account for the marginalisation of certain worker identities who may be more likely to be excluded from processes of industrial democracy, or membership of representative organizations.
2. Recognition is an <b>inter-subjective</b> phenomenon. Therefore, a central tenet of recognition is <i>response</i> . The recognition of an individual or group is dependent on positive response from another individual or group.	Recognition justice for workers in supply chains requires supply chain actors to assume responsibilities for <i>responding</i> to workers as persons (status recognition) and as workers (capacity recognition), thereby creating conditions in the supply chain in which workers can achieve recognition in the form of respect and esteem.	Efforts to elicit workers' perspectives through worker voice mechanisms (e.g. worker voice surveys, hotlines, audit interviews) must be accompanied by equal and adequate consideration and development of architecture for 'listening', particularly among key supply chain actors, such as suppliers and lead firms. 'Listening' is a form of status recognition. It refers to genuine acknowledgement, intent and capability to address the issues raised by workers. Insufficient attention to listening within 'voice' initiatives may compound status misrecognition of workers.	Listening is a form of capacity recognition (as well as status recognition) which is symbolized by productive processes of negotiation and bargaining, wherein employers (e.g. suppliers) and lead firms esteem representative worker bodies or organizations for their particular and unique capacities in co-governing supply chains.
3. Social justice as recognition requires recognition across <b>all three spheres of recognition</b> (love, respect and esteem). Basic self-confidence provides a foundation for the development of self-respect and self-esteem.	Workers are not abstract commodities but are human beings whose full development is dependent on interactions with personal lives among family and friends for recognition in the form of love and care. Workers' participation in the supply chain must not be at the expense of workers' opportunities for recognition-as-love/care. Recognition for workers will therefore need to exist across home-work boundaries.	Limiting the conceptual boundaries of voice to sites of work in the supply chain, or to experiences of recognition as respect and esteem, as seen in the communication and representation paradigms, may be insufficient for recognition justice in SSCM. Worker voice can be developed as a novel, pro-active strategy for justice for workers by facilitating recognition-as-love/care through meaningfully connecting workers with their families e.g., migrant workers.	

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