

CALL FOR PAPERS

Special Issue of the *Forum for Social Economics*—FSE,
a Journal of the Association for Social Economics—ASE

Working Title:

China's Socio-Economic, Political, and Cultural Evolution.

Challenges for Enterprises, Households, Social Institutions, and Policies

Guest Editors:

Dr Zhi Wang
Manchester Metropolitan University, the UK

Dr Lefteris Giovanis
Manchester Metropolitan University, the UK

The *Forum for Social Economic (FSE)* is pleased to invite submissions to a special issue for which we particularly welcome submissions that complement a broader perspective of social-economic, cultural, and technological developments, by encouraging the utilisation of theories and the application of a variety of methodological approaches (qualitative, quantitative, and mixed-methods). We welcome both conceptual and empirical contributions.

Notes for Prospective Authors

If you are interested in submitting an abstract, or have any questions, please email Dr Zhi Wang at zhi.wang@mmu.ac.uk or Dr Lefteris Giovanis at L.Giovanis@mmu.ac.uk, and confirm your interest. We would be happy to receive your suggestions and/or answer your queries regarding the suitability of your topic. The first step then is to submit an *abstract*. Please email paper title and abstract (300 words) to the editor not later than 31st Oct 2018.

All papers will be subject to double-blind peer review. All papers must be submitted online at the journal website at Taylor and Francis/Routledge. Please read the submission guidelines, and for more information, also please see the FSE webpage:

<https://www.tandfonline.com/action/authorSubmission?journalCode=rfse20&page=instructions>

This *Special Issue* will address a set of research questions related to, as an example, the opportunities and uncertainties for Chinese enterprises and institutions in becoming the world's leading economy over the next two decades as projected by the IMF 2018. The issue will analyse corresponding strategies that will have a profound impact on the global economic landscape such as: How can China respond to the complex environments (e.g. Elsner and Schwardt 2015), where divergent institutions, informal economies (Marangos 2011), political and social uncertainty (e.g. Knoedler and Schneider 2010), and other issues present challenges for China's Multinational Enterprises (CMNEs). China's ambition to shape the process of globalization also triggers uncertainties, considering the recent escalating tension between the U.S. and China on trade issues. Furthermore,

the Belt-and-Road Initiative opens opportunities on a grand scale for CMNEs for boosting economic connectivity and cooperation among Eurasian, African and Latin American countries. Yet, it will create challenges for CMNEs from multiple aspects, including labour/land, human capability development and regional development (e.g. Stiglitz 2002; Sutton 2012; Ghemawat 2017).

In what has become a growing body of literature, scholars have contributed to a better understanding of issues such as resource exploitation and exploration, as well as innovation (e.g., O'Reilly and Tushman 2008), or FDI outflows from China (e.g., Buckley et al. 2007; Deng 2012). Despite the insights of prior studies, we believe there is more that needs to be done with respect to a set of subject related questions such as: What are the issues for financial stability and fiscal policy (e.g., Sindzingre 2015; Botta 2018), regulation/de-regulation and development. What effect has China's rapid economic development had on individual wellbeing (economic, social, health)? How can CMNEs deploy sustainable development goals in their pursuit of competitive advantage? By looking into the extant literature and current issues, the research gaps direct attention to procedural and evolutionary competitiveness (e.g. Johnson et al. 2013) and sustainability issues in the spirits of Adam Smith (1759, 1776), Charles Darwin (1859, 1871) or Thorstein Veblen (1899). To advance theory, this issue encourages topics that include, but are not limited to, the following:

Topical Areas for Subject Research:

- Evolution, current state, and perspectives of socio-economic, technological, or cultural developments in China.
- China's socialist market economy conception/regulation and de-regulation conceptions and policies.
- Financial stability and fiscal policy, regulation/de-regulation and development.
- The expansion of CMNEs outside of China or the effects of Chinese investment and trade in both developing and developed countries (e.g., Buckley et al. 2007; Bonaglia et al. 2007).
- Innovation and R&D (Science, Social Science, Education).
- Distribution and re-distribution policies.
- Planning for megacities and individual wellbeing (social, health, human value, e.g. Darwin 1857, 1871; human capabilities, emotion, Sen 1980).
- Migration, ethics, trust (e.g. Cordes et al. 2008; Elsner and Schwardt 2015), behavioural norms morality (e.g. Smith 1776) and socially responsible behavior, the conception of "credible China", the social bonus-malus credit-points system.
- International mobility, entrepreneurial philosophies, self-employment.
- Governance of China's enterprises and their impact on CMNEs (e.g. stakeholder value models, control models, alternative models, competition, cooperation).
- Sustainability, CMNEs deploying sustainable development goals and corporate social responsibility (e.g. Porter and Cramer 2011).
- Challenges and opportunities for Chinese firms to engage in the Belt and Road Initiative.
- Enterprise interests in economic, regional or local developments (Ghemawat 2017).

Other areas related to the theme of this Special Issue, including, e.g., trends in higher education, are also welcome.

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The special issue is scheduled to be published in Volume 49, 2020, in print versions. Electronic publication and advertising (in citable form, with DOIs) may be available considerably earlier.

Important Dates

Paper title and abstract (email): 31st Oct 2018.

First full draft (word file): 28th Feb 2019.

Timeline:

- CFP publication/alert/advertising: Sep/Oct 2018.
- Submission of abstracts: 31st Oct 2018.
- Feedback with proposers/adaptations: 1st Dec 2019.
- Full paper submission: 31st Mar 2019.
- First review feedback: 30th April 2019.
- Submission of revised version: 30th June 2019.
- Second review: 31st July 2019.
- Second revision and final Acceptance: 31st Aug 2019.
- Intended online publication and advertisement: Oct 2019.
- Intended print publication: Issue 1/2020 [49(1)].

Distribution: Forum for Social Economics website (RFSE), ASE website; AFEE website; EAEPE website, WEA website, HEN, focal invitations to Institutions and Researchers.